



Holiday Inn Hotel and Suites Newport News

"We are a full service Holiday Inn with 122 sleeping rooms, including 19 suites. We have a full service restaurant, an indoor heated pool, and a 24-hour convenience shop.

We decided to join Virginia Green because, as a responsible corporate partner, we have to do our part to prevent pollution. We can make a huge impact on the environment with small changes in our behavior on a daily basis. "

GREEN ACTIVITIES

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Train house cleaners on process for optional linen service
- Minimize use of bleach and chlorinated chemicals

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: plastic bottles, aluminum cans, , newspaper, office paper
- Have recycling bins located: on each guest floor and at the lobby entrance
- Also recycle office paper, toner cartridges

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)

For more information on **Holiday Inn Hotel & Suites**, see www.holidayinn.com/newportnewsva or contact Cynthia Whyte at cynthia@beckcompanyhotels.com or 757-596-6417.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

